

Academic Affairs

Academic Services

The Teaching and Learning Center continues to engage faculty, staff, and students as the College transitions from Blackboard to Canvas as its Learning Management System. Canvas will be fully implemented beginning the Summer 2022 semester. During the Fall 2021 semester, both full-time faculty and Academic Support Center staff completed a successful Canvas pilot. Over 300 classes were deployed in Canvas during the Fall 2021 semester. Faculty and staff who participated in the pilot were:

Name	Department
Anita Tuccillo	Arts and Behavioral Sciences
Dan Kelly	Business, Legal, and Information Systems
Dustin Wyse-Fisher	Arts and Behavioral Sciences
Bradley Rose	Math, Science, and Engineering
Elizabeth Baldrige	Humanities
Mary Phelps Clayton	Arts and Behavioral Sciences
Jennifer Hopp	Humanities
Jennifer Richrath	Humanities
Jennifer Fenner	Math, Science, and Engineering
Julie Clemens	Arts and Behavioral Sciences
Corinne Brown	Agriculture and Industrial Technologies
Danette Bartelmay	Academic Support Center
Kari McGinnis	Academic Support Center

Congratulations to these faculty and staff for their dedication in leading the way for a larger pilot which begins Spring 2022. Each pilot group member completed three training videos which are now available for all ICC faculty and staff.

To continue its Canvas readiness for ICC, the Teaching and Learning Center sponsored Canvas training during December of 2021. Over 180 faculty and staff completed Canvas training. ICC Canvas resources developed for faculty and staff may be found at: <https://icc.edu/faculty-staff/canvas/>. ICC Canvas resources developed for students may be found at: <https://icc.edu/academics/canvas/>. Jeff Maston and Fallon Allison are leading the campus transition from Blackboard to Canvas.

Student Success

Athletics:

The athletic department had 63 student athletes earn academic recognition for Fall 2021:

- 18 athletes earned the President's List (4.0 GPA)
- 26 athletes earned the Dean's (3.5-3.99 GPA)
- 19 athletes earned the Athletic Director's list (3.25-3.49 GPA)

Each sport had a least one award winner. Seven of our eight teams had five or more award winners, led by Baseball with (16) players earning awards.

The Women's Basketball team just hosted the 40th annual Holiday Basketball Tournament December 28th-30th. ICC defeated #1 nationally ranked and undefeated Kirkwood College 71-67 in overtime to win the tournament. The women's team is presently ranked #3 in the NJCAA polls.

Student Life

Student Life is elated to take on the new year and to provide students with new opportunities!

January 15 - 21: Student Life hosted Welcome Days which included activities such as class schedule tours, Ask Me Stations, tables of ICC student resources and student organizations, and more!

January 26: Student Life will host the Student Organization Showcase where students can walk around and speak to student groups to find out how to get involved.

Institutional Effectiveness & Innovation

"ICC has been invited to present a spotlight presentation at the National Achieving the Dream Conference, held virtually this year on February 15-17, on our Workforce Equity Initiative program. Because the outcomes of the program have been so successful, ICC has been asked to assist with the development of a partnership landscape tool in addition to sharing our experiences at this spotlight session during the annual conference. ICC has been a member of Achieving the Dream, a national nonprofit network of over 300 higher education institutions focused on student success and evidence-based institutional improvement, for five years."

Marketing

Spring 2022 Registration: Messaging changed to encourage current students to 'register before winter break'. Heavy focus was on retention of 'fall students not enrolled for spring' with postcard mailings, targeted digital ads, paid social media, emails, and campus signage. Postcards were also mailed to the full list of 14,000 prospective students.

The Spring 2022 **GoGuide** for Corporate and Community Education was completed in December. After design, the 28-page booklet was created into a digital flipbook available online at icc.edu/cce, and printed for CCE distribution. Promotional efforts for the GoGuide included targeted email, social media, and postcards mailed to a curated list of 50,000 local residents. Promotional packets with a letter, poster, and handouts were also mailed to 80+ community-based organizations.



The ICC **Career & Technical Education (CTE) Book**, a 56-page career exploration publication that is funded by a Perkins grant, was redesigned by career fields, printed, and created into a digital flipbook available online at icc.edu/cte.

Marketing created a 2022 **ICC Wall Calendar** as a holiday gift mailed to employees, community stakeholders and business organizations, Foundation supporters, high school counselors, and other partners. The calendar featured current students and shared why ICC was their Smart Choice. Extra copies are available at the East Peoria front desk.



Showcasing memorable College moments from 2021, Marketing created a **Year in Review video** that was shared with employees and the general public. The video can be viewed on our YouTube channel at youtube.com/iccedu

Continued work on the **website redesign** project, program content forms were completed and are now in program coordinators' hands. As they are completed, Marketing is working with a freelance writer to create new copy for web and other marketing efforts. Marketing has also begun assessing the inventory of digital images and student/alumni stories and will be working to capture new content for the redesigned website.

Student Life projects, completed by Marketing student designers, this month included: promotional materials for Student of the Year Awards, Student Organization Showcase, and the Student Life Writing Contest.

Other projects completed in December by Marketing include holiday greeting cards and envelopes for the President's Office and the Educational Foundation, poinsettia tags, COVID testing and event signage, and the monthly High School Counselor and CBO e-newsletters.

ADMISSIONS

The Admissions Office continues working with students through the enrollment process. The office entertained over 500 calls, conducted ten office appointments, and visited six area high schools, speaking with over 50 students.

January 20, 2022

A General Studies **Campus Visit Day** was hosted at the East Peoria campus on December 5 with over 40 people in attendance. This event was exceptionally successful and, for the first time, expanded our campus tour route to include the CougarPlex.

Finally, the Admissions office released the new **Health Careers application** in the Customer Relationship Management (CRM) system Target X. This replaces the paper process that Health Careers has been managing and brings a wealth of new data to recruiting students.

MARKETING OUTREACH

Current Students

3 emails for 20,059 touches

Prospects

118 emails for 28,091 touches

Employee Emails

9 emails for 13,500 touches

Community

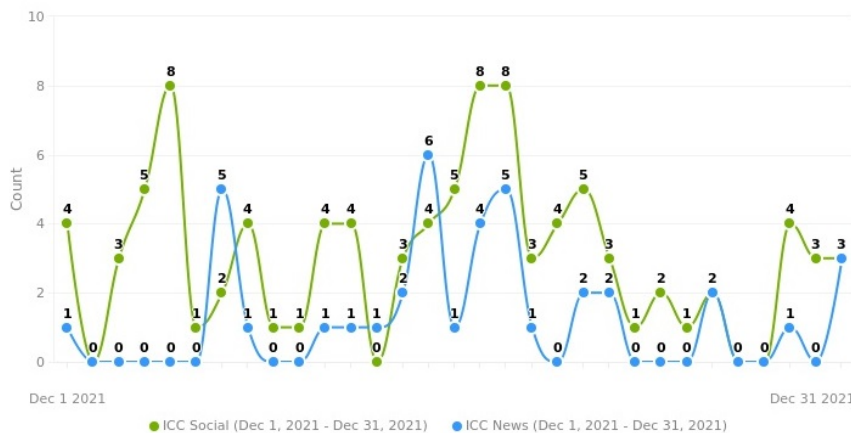
3 emails for 3,614 touches

PRESS RELEASES/NEWS TOPICS/INTERVIEWS

Dr. Quirk-Bailey interviewed on The Greg & Dan Show – WMBD Radio

MEDIA EXPOSURE FOR THE MONTH

Media Exposure



PHOTOGRAPHY / VIDEO

Photography included event photography of DeStress Week before finals. Other photoshoots included some current student sessions for new digital assets to be used for social media and enrollment marketing materials.

Videography included finalizing the 2021 Year in Review video. Marketing hosted the livestream events for the All-College Update and also completed recordings and video editing for 2021 Year in Review, All College Update and Dialogue Sessions.

SOCIAL MEDIA

Primary focus of social media content was promoting 2022 spring enrollment, creating new content for social media and marketing purposes, and growing Instagram and TikTok.

*Facebook changed its analytics measurement page and format. Page and post content is evaluated differently now due to new IOS updates on restricting cookies and traffic data. Post analytics now stop tracking after a certain time thus limiting complete post data.

Facebook					
	Post Reach	Fans	Engagement	Posts	Website Clicks
December 2021	24,761 ↓	14,207 ↑	1,016 ↓	22 ↓	304 ↑
December 2020	31,425	13,751	7,177	90	285

Organic engagement was driven by creative content such as Year in Review video, unique campus photography, Festival of Lights post, and the WCBU article share on ICC Foundation member Angie Ostaszewski.

Facebook, LinkedIn, and Instagram ads included boosted posts on Spring Enrollment and IT Workforce Survey. They performed well within the targeting parameters.

	Instagram			Twitter			
	Posts	Followers	Engagement	Tweets	Impressions	Followers	Mentions
December 2021	13 ↓	1,965 ↑	587 ↓	17 ↓	4,575 ↓	3,042 ↑	15 ↓
December 2020	66	1,790	746	65	18,700	3,028	24

	LinkedIn			YouTube			
	Posts	Impressions	Engagement	Views	Watch Hours	Subscribers	Impressions
December 2021	14 ↓	14,000 ↓	1149 ↑	506 ↓	36 ↓	584 ↑	6,834 ↓
December 2020	72	30,500	521	1800	194.9	239	20,300

Our TikTok creator account is growing and saw a large increase in followers last month. The holiday TikTok video created by the ICC student ambassadors performed very well and gained us more followers.

	Tik Tok		
	Followers	Views	Likes
December 2021	174	4,577	170

Workforce and Diversity Division

Workforce Department

Workforce Equity Initiative Grant:

ICC was awarded a new Workforce Equity Initiative grant in the amount of \$1.2 million to be implemented in 2022. The Workforce Equity Initiative will prepare 167 African American and other adults residing in Disproportionately Impacted Areas, within the College District, with a

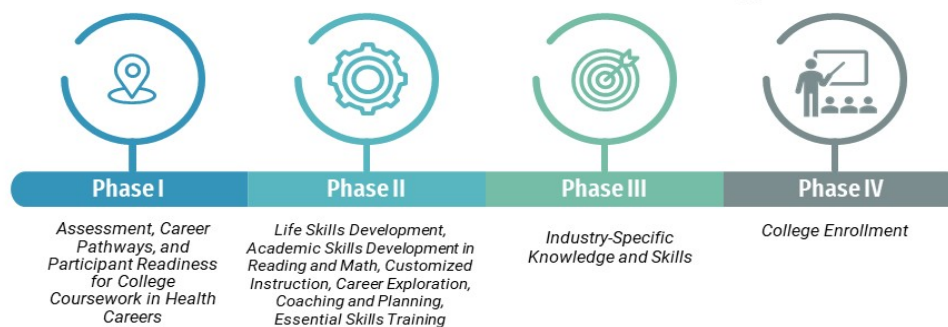
work credential and a living wage job. The project will train participants in the high demand occupations of CDL Truck Driver, Central Sterile Service Technician, Licensed Practical Nurse (LPN), Emergency Medical Technician (EMT), Paramedic, HVAC Installer, HVAC Technician, CNC Operator, Production Welder, Welding Specialist and LAN Technician. Participants will enter employment or be placed on a career pathway leading to a job paying at least 30% above the regional living wage.

Local community-based organizations including the Tri-County Urban League, Neighborhood House, Salvation Army, Goodwill Industries, METEC and House of Hope will assist with case management, social, emotional, and mental health, and other wrap-around support services. Collaboration with these and other agencies, employers, faith-based organizations, and community stakeholders is an essential ingredient to the success of the project.

Innovative Bridge and Transition Grant

ICC was also awarded \$150,000 for an Innovative Bridge and Transition grant to be implemented in 2022. The Innovative Bridge to Health Careers Program will recruit up to 20 participants that reside within the district. Eligible participants will have completed high school or an accredited GED program. Participants in the program will engage in 192 hours of transitional training in the Innovative Bridge to Health Careers Workforce Readiness program designed to prepare them for entry into credit coursework as part of an ICC Health Career Pathway (Certificate and/or Associate Degree and/or Apprenticeship with a local employer).

Innovative Bridge to Health Careers Workforce Readiness 8 Week Program



Corporate & Community Education is ready to start the New Year! The new [GoGuide](#) is out!

New and interesting courses include:

- Entrepreneurship certificate- 6 week
- Net+ Certifications
- Cannabis education classes
- Featured faculty classes
- Black History Month celebratory classes
- And more!

Truck Driver Training

Truck Driver Training has some wonderful success stories to share! Some of these are from updates that the CDL instructors and coordinators have received from their former students.

- Toparis Nash was living in a homeless shelter when he came to class in March of 2021. He now is working for Nussbaum, has a fiancé and is buying their first home.
- Olivia Carter is a single mother who was unemployed and she came to class using the Goldstein Foundation scholarship. She lived in Normal but could not get into Heartland because they had a long wait list. (They only teach 4 students per class and we can have 12). She is working for XPO which allows her to be home every day and she will be making between 65K and 70K her first year. She also has full benefits.
- Pavel Prokenko finished our last class of the year in 2021. He is an immigrant from Russia who had just got his green card to allow him to work in the US. He had no work record at all and he just started working at Airland in Morton. He is making \$18/hr. He also had a job offer from Nussbaum making substantially more money, but he would have been gone during the week. He is home every night working at Airland which he wanted so that he could be with his wife.
- Bethani Eggleton and Matt Clevenger were both unemployed. They came to school in March 2021 sponsored by WEI. They team drive for Werner. They will each be making about \$75K a year. They live in their truck and plan to drive over the road for several years.
- Joseph and Christofer Simer (brothers) came on the WEI grant. One was unemployed and the other worked as a farm hand. Now they both work at SYSCO in Lincoln and starting wages there are between \$90K and \$95K. The hours are long, but the pay is great and so are the benefits.

Administration & Finance

Childcare Update

On-Site Child Care Center

- Current enrollment is 30 children with a breakdown below.
 - 9 children of students
 - 10 children of faculty & staff
 - 11 public children
- The Children's Center recently received nearly \$8,000 from the Child Care Workforce Bonus grant. This money will be used to pay bonuses to the Child Care Center staff.

Voucher Program

- Voucher Program has been approved with funding up to \$100 / credit per semester with a max of \$1,000 for the semester.
- There were a total of 8 students awarded vouchers for the Fall term, totaling \$5,283.
- Students who utilized the voucher program in the Fall will continue to be awarded in the Spring if they continue to meet the criteria for the program. There have also been 7 new applicants for the Spring term.
- With the support of the Child Care Student Service Specialist, there will be an increased focus on not only assisting current applicants but also increasing awareness of the services. For example, a table will be set up during Welcome Week to promote the voucher program.

Enhanced Referral Services

- Child Care Connection (CCC) provides reports to ICC on a monthly basis including number of referrals by zip code, how many were assisted by CCC in locating care, and CCAP funding data (including number that applied for funding, how many were approved, and how many were denied, along with reasons). CCC has supported 14 families through the first half of the fiscal year.
- CCC has developed an Enhanced Referral packet for any student, faculty, or staff that is referred to them or comes to them seeking assistance.
- Child Care Connection is willing to train ICC staff to be able to assist student parents in completing CCAP application.

Future Grant Opportunities

- In the coming months, it is expected that the State of Illinois will be releasing information and opening up a grant opportunity for the Illinois Early Childhood Construction Grant (ECCG) Program. This grant is expected to provide \$100 million in grants for Early Childhood Education providers to renovate, expand, or construct facilities to serve more children. Grant awards are expected to range from \$100,000 to \$5,000,000. The ICC team has met about this opportunity and is working to collect and prepare information ahead of the grant being officially opened.

Human Resources

Employee COVID Vaccination/Testing Updates:

Human Resources continues to move forward with compliance with the Illinois mandated weekly Covid-19 testing protocol. As of January 11, 2022, the College's employee vaccination rate is 87 percent.

The College is currently offering only rapid nasal swab testing. We also have over the counter home testing kits available for those that are not able to test when it is offered on campus.

Effective January 4th, testing is being conducted five days a week on both the Peoria and East Peoria campuses. Effective, January 19th, testing is being conducted at the Pekin campus on Wednesdays only. The testing schedule is as follows:

Effective 1/4/22

East Peoria Campus (Academic Building, Room 213A)
Monday-Friday: 9 a.m. - 6 p.m.

Peoria Campus (Student Center, Room 220)
Monday-Friday: 9 a.m. -6 p.m.

Effective 1/19/22

Pekin Campus (Commons Area)
Wednesdays: 9 a.m.-12:30 p.m.

Compensation Study Update/New Pay Rate Table Minimum Effective January 1, 2022

Human Resources, in collaboration with Manager of Financial Projects, Amy Young, have developed a new pay rate table which reflects a minimum rate of \$15 per hour. Average salaries from the Economic Research Institute (ERI) by salary grade were used to validate the table and information was presented at the October 23, 2021 Board of Trustees Retreat and is approved at the December BOT meeting. The team implemented the new rate table January 1, 2022 by adjusting the salaries of those employees who are currently below the minimum of their respective range in the updated rate table. The committee's next objective is a market-based review of active employees' salaries and identifying a process for market-based salary adjustments.

Benefits, Leaves, Risk Management & Safety

SURS Audit

The Benefits department is working in conjunction with Payroll to complete one of several SURS audits requested this year. This audit involves verification of multiple forms of data for more than 2,200 records and is due in April 2022.

Facilities

Facilities projects are in progressing well and are summarized below:

- Renovate Courtyard - East Peoria – CDB Project - Design – Terra Engineering & DKA - Working design
- Replacement of Architectural Panels Edwards & Walk over Bridge CDB Project - – Construction – IDG Engineering/ CAD Construction – Work has begun, awaiting materials
- Edwards/Student Center Renovation CDB Project – Bailey Edwards Design
- Workforce Sustainability Center CDB/EDA Project – DKA Engineering/PJ Hoerr Construction - Project has started – Site work.
- New Pedestrian Walk Over Bridge – East Peoria – Design - MWEA Engineering – Will go out for bid/advertisement in January 2022
- EDA Grant - Workforce Upgrades - Awaiting Approval from EDA
- AG/Storage Shed – Design – DKA Engineering – In design
- Pond Restoration/Reclamation – In Design - Hitchcock Group Terra Engineering – working design
- Collaboration Classrooms/Group Study Room Upgrade - Design - Concept Project - DKA

BOARD OF TRUSTEES NEWSLETTER

January 20, 2022

Monthly Project Status Report CDB Projects - January 2022						
CDB Projects	Project Description	Funding Source	Consultant	Budget - Estimate	Project Status	Project Remarks
Replace Architectural Panels & Curtain Wall - Edwards Building & Walk Over Bridge	Replace Architectural Panel & Windows - New Signage	CDB/Life Safety	IDG	\$650,000	Project Ready for Construction	Construction started - Estimated Completion March 2022
Library Admin Bldg. Front Renovation	Renovate LA Bldg. front entrance design new entrance	CDB/Life Safety	Bailey Edwards Design	\$6,885,066	Project In Design	First Meeting with A&E January
Bridge Repair Nature Court	Paint and Structural Repair - Nature Court	CDB/Life Safety	Midwest Engineering Associates (MWEA)	\$250,000	Project Ready for Construction	Construction started - Bridge Scheduled to reopen Week of Nov 29, 2021- Touch up painting to happen in spring
Courtyard Renovation	Remove courtyard concrete update and address ADA issues	CDB/Life Safety	Terra/DKA	\$1,157,189	Project In Design	Project in Design - A&E has begun surveying of the area
Workforce Sustainability Center	New Construction to support Workforce Training/Replace Dirksen Bld.	CDB/Life Safety	DKA	\$11,500,000	Project In Design	Construction/site prep has begun - Substantial completion Oct 2022

2021 - Tax Levy (Life Safety Funding Projects) January 2022						
Tax Levy (Life Safety Funding Projects) Projected 2021	Project Description	Funding Source	Consultant	Budget - Estimate	Project Status	Project Remarks
Renovate/Replace Pedestrian Bridge East Peoria	Pedestrian Bridge has structural issues and needs replaced.	Life Safety	Midwest Engineering Prof. (MEP)	Update \$700,000 Replace	In Design	Awaiting Final Work on Design - Bid in Jan 24, 2022 & Board Approval February 2022
Security Camera Upgrade	Upgrade current camera inventory technology	Life Safety	In House	\$90,000	Planning & Scheduling	Cameras and NVR are being installed now. Estimated Completion end of Jan 2022

2022 - Tax Levy (Life Safety Funding Projects) January 2022						
Tax Levy (Life Safety Funding Projects) Projected 2021	Project Description	Funding Source	Consultant	Budget - Estimate	Project Status	Project Remarks
Replace 6 Air Handlers AIT Building	Replace 6 AHU's that are in excess of 45 year old.	Life Safety	Midwest Engineering Prof. (MEP)	\$1,217,450	Awaiting Award of Design	In Design 2022- Installation 2023
Elevator Repairs/Upgrade	Upgrade/modernize two additional elevators	Life Safety	Kone - Elevator	\$375,000	In Design by Kone	Construction Summer 2022
Horticulture Lab/Greenhouse Upgrades	Repair/replace structural sidewalls, swamp coolers& shades	Life Safety	Designed by Contractor	\$225,000	Out for Bid	Construction Summer 2022
Academic Restroom Upgrades	Upgrade finishes on Academic Restrooms	Life Safety	In- House	\$150,000	Design In-House	Construction Summer/Fall 2022
Back-Up Boiler Peoria Campus	Add additional Boiler for Backup to current system	Life Safety	Midwest Engineering Prof. (MEP)	\$250,000	Awaiting Award of Design	Construction Summer/Fall 2022
General Repairs & Painting AIT/Nature Court Bridges	Pedestrian Bridge has general repairs that are needed and bridge needs repainted.	Life Safety	MWEA - Midwest Engineering	\$450,000	In Design	Construction Summer/Fall 2022
Pavement Resurfacing, concrete Replace & Crack Filling - Phase 6	Mill and replace asphalt & concrete pavement surfaces. Repair storm drains	Life Safety	MWEA - Midwest Engineering	\$1,000,000	In Design	Construction Summer 2022

Foundation

The ICC Educational Foundation scholarship application for the 2022-2023 academic year is available online now through March 1st at 11:59 pm. Please encourage those you know to apply for these wonderful opportunities. Applicants can apply by completing one online application at icc.edu/scholarships.

The Educational Foundation Board and staff are proud to announce a new annual scholarship available to those full and part-time students residing in Zip Code 61605. AT&T has committed \$25,000 to award students enrolling in STEAM programs for the Spring, Summer and Fall 2022 semesters. Scholarships can assist students with tuition, fees, and books. This is the first Foundation scholarship established to exclusively serve those residents residing in one of our most distressed communities.

The nomination form is now open for the Distinguished Alumnus and Alumnus of the Last Decade awards. Nominees must exemplify great success in their fields, provide humanitarian service and demonstrate interest and support of education and the college. Outstanding alumni may be nominated by completing the nomination forms located at icc.edu/alumni by March 31st.

Save the Dates:

The ICC Educational Foundation Board and staff are pleased to announce the return of Simply Divine, a fine dining experience highlighting ICC's Culinary Arts Institute. This one-of-a-kind event will take place on Thursday, May 5, 2022 at 5:30 pm in Cedar and Dogwood Halls. The evening will feature creative cuisine and fine wine, prepared and served by the Culinary Arts faculty and students. Event proceeds will benefit the ICC Health Careers and Culinary Arts Programs. Join us for a culinary experience unlike any other. Reservations are limited, as priority is given to those who registered for the event canceled due to the pandemic in 2020. All CDC guidelines will be followed to ensure a safe and healthy event. Contact the Foundation offices for information on sponsorships or reservations at 309-694-5530.



Mark your calendars for the 2022 Community Celebration on Thursday, October 27th at the Peoria Civic Center. Contact the Foundation offices for more information at foundation@icc.edu. Invitations will be mailed in September.