

Academic Affairs

Arts and Behavioral Sciences

Music Program Alumni

ICC alumnus Josiah Lohrer is currently studying music education at Bradley University. He won the Aria/concerto competition this year and will be performing with the Bradley Symphony Orchestra later this month. He was also an ICC Student of the Year recipient in 2020.

Mel (Melissa) Ferguson, also an ICC alum, is attending Bradley as a piano performance major and also won the competition last year. However, because of COVID she will be performing on the same concert later this month.

WOW! Two ICC grads performing on the Bradley concerto concert at the same time!

Austin Shaw is another notable alum from the music program. After leaving ICC, Austin studied jazz piano at NIU for a year before settling at Millikin University as a Piano Performance major. He won first place in the concerto competition at Millikin as well as other accolades and was offered a full tuition waiver at Northern Arizona University for the Master in Music for Piano Performance for this year. His first semester at NAU, he also won that concerto competition with Saint-Seán's Piano Concerto No. 2.

Agriculture, Industrial, and Technology

Livestock Judging

Congratulations to the ICC Livestock Judging Team on a successful trip at the 115th National Western Stock Show where they were named High Team Overall in the Carload Contest. The team also placed 2nd in Swine and 6th Overall in the Livestock Judging Contest. Individually, Luke Harker placed 2nd in Swine and Carson Deppe placed 5th Overall in the Carload contest.



Members left to right include (front row): Carson Deppe, Ella Cagwin, Luke Harker, Kate Henkel and Aaron Wagenbach. Back row: Blake Lehman (coach), Hailey VanOpDorp, Ryan Michael, Mia Freyermuth and Grant Grebner (coach)

Business, Legal, and Information Systems

ICC Legal Studies Programs

Beginning in fall of 2022, the Illinois Central College Paralegal Studies programs will be known as the Illinois Central College *Legal Studies* programs and our courses will be found in the course schedule with the prefix *LEGAL*.

We offer two program options, a Post Degree Certificate, and an Associate of Applied Science degree. The programs originated at ICC as "Legal Studies" in 1989 but based on a national push by the American Bar Association and other entities to use the term designation Paralegal in the mid-1990s, the program names were changed to Paralegal Studies.

Fast forward 25 years programs began to revert to Legal Studies based on two factors: first, the experience with employers who hire our graduates using several designations for persons who work under the supervision of a lawyer. Legal Assistant remains an often-used job title one that has remained more prevalent in our region than Paralegal over time; and the second reason, Legal Studies, and a course prefix of LEGAL is sensible, searchable, findable, and more readily available to someone seeking a career in law. When a potential student is exploring a career in the law and especially one working with a lawyer, they don't think about and often don't even know the term, *Paralegal*.

After much study and discussion and consultation and approval of our program advisory committee, we earned the approval of our Curriculum Committee and the ICCB to change our programs to Legal Studies and our course prefixes to LEGAL.

ICC Rotaract Club

Central Illinois Rotaract completed two service projects in December.

The first was the Mitten Tree, where anyone was welcome to donate hats, scarves, mittens, pajamas, socks, etc. by placing them under a Christmas tree in the Technology Center lobby or in the Health Careers lobby on the Peoria campus. Those items were then donated to DreamCenter Peoria just before Christmas. Thank you to anyone in the ICC community who donated items.

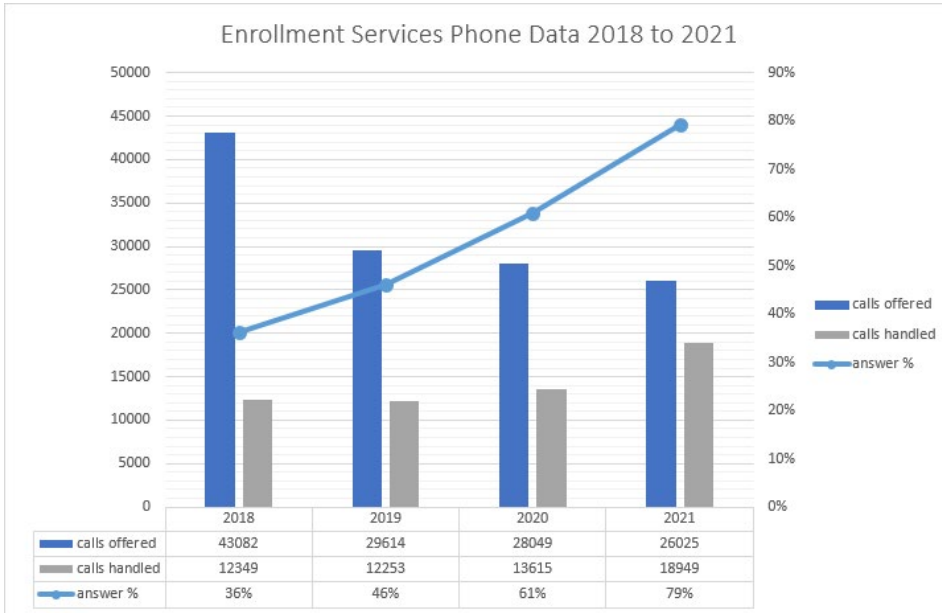
The second was providing school supplies, books, dental floss, toothbrushes, and other items to children in Ecuador. This project was in cooperation with the Rotary Club of Guayaquil Norte, Guayas, Ecuador. Special thanks to ICC Marketing for donating 25 strap bags to hold the items given to children.



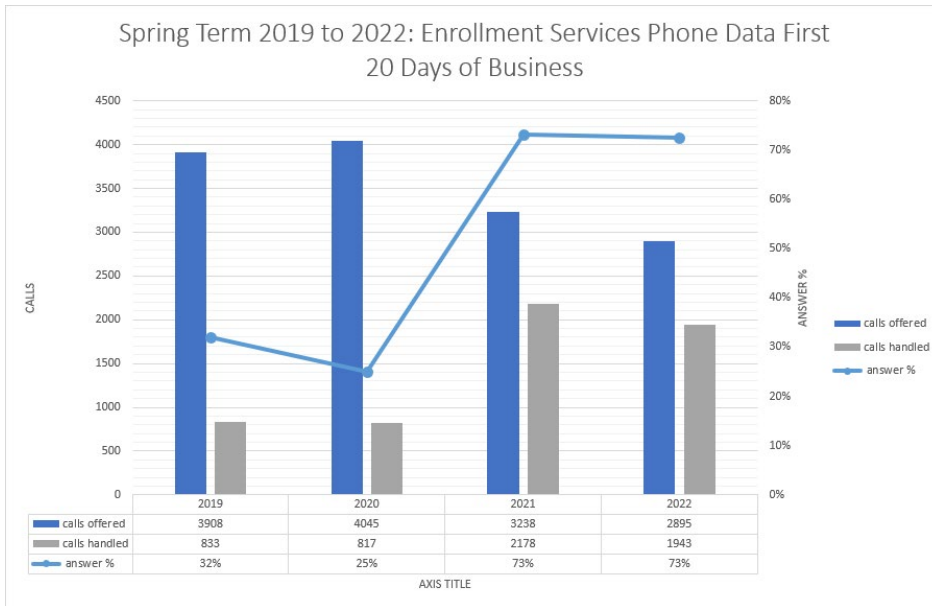
Student Success

Enrollment Services:

Enrollment Services shared these two snapshots of phone data:



From 2018 through 2021, calls offered is trending down while calls handled, and our answer rate, is trending up. Our answer rate increased 18% from 2020 to 2021.



Spring enrollment data follows the trends we are seeing year over year. Calls offered are trending down, with Spring 2022 down about 11% from Spring 2021. We maintained an answer rate of 73% despite an increase in walk-ins with limited staff out due to illness.

Student Financial Services:

Student Financial Services has generated the 2021 1098-T Tuition Statements for student payments received in calendar year 2021. There were 2,155 students who had their form delivered electronically through their MyICC account (roughly 35%). They also just sent first reminder letters to 935 students who had balances from Fall 2021 (roughly 13% of fall enrollment).

Access Services:

The Access Services Department at ICC has welcomed a new Coordinator, Kendra Belk, into the department. Kendra is operating out of the Peoria campus, while our Access Services Specialist, Angela Cheney, is spearheading the East Peoria campus. Kendra and Angela have already become a dynamic team as they have been creating new accommodation processes, researching equipment that can better serve our students needs and identifying innovative ways to provide exceptional services for students.

Athletics:

The ICC Women's Basketball team held their annual "Stronger Together" game on Saturday February 5th at the CougarPlex. This event raises awareness for breast cancer and breast cancer survivors. The athletic department donated the gate as well as concessions profits from both the women's & men's basketball games to the Illinois Cancer Care Foundation, which totaled over \$750.

The ICC athletic department also celebrated National Girls & Women Sport Day on Saturday February 5th at the CougarPlex. This event celebrates female athletes and their accomplishments in sports annually. This year, the ICC female sports head coaches welcomed (6) area girls middle school basketball state tournament qualifiers and state champion team to be recognized at halftime of the ICC women's basketball game. Coach Lorene Ramsey spoke during halftime about her experiences with women's athletics while coaching at ICC. This year also commemorates the 50th anniversary of Title IX in collegiate athletics.

Student Life

Student Life is heading into the Spring semester strong and is happy to see students having fun while getting involved!

February 4: PBL (Phi Beta Lambda) went out into the community and purchased stuffed animals for the nonprofit organization, Cuddles with Kindness. This year, Cuddles with Kindness received a total of 3,231 "cuddly friends" for OSF Children's Hospital of Illinois.

February 24, 2022

February 6 - 9: The 2022 Community College National Legislative Summit in Washington, D.C. took place.

February 9: CAB (Campus Activities Board) hosted the event, “Will You Be My Valentine?” Students were able to build stuffed animals, have fun in a photo booth, and be drawn by a caricature artist.

February 11: Campus Housing, Student Life, and SGA (Student Government Association) hosted an anti-Valentine’s Day event, “Ex’s and O’s.” Students were able to get together and meet new students while listening to a student-led band.

March 9: CAB (Campus Activities Board) and SGA (Student Government Association) will host a “Casino Night.”

Marketing

Spring 2022 Registration: Messaging changed to encourage current students to ‘register before winter break’. Heavy focus was on retention of ‘fall students not enrolled for spring’ with postcard mailings, targeted digital ads, paid social media, emails, and campus signage. Postcards were also mailed to the full list of 14,000 prospective students.

Spring Enrollment push continued during the first half of January via social media, campus digital signage, digital ads, updated web messages, weekly emails, and texts. Current student retention was prioritized with a **responsive text campaign** that reached out to the 1500 students (FA21 students not enrolled for SP22).



12-week Classes promotion started immediately after the regular spring semester started on January 18, including emails to current and prospective students, texts, social media, print ads, targeted digital ads, weblider, and campus signage.

COVID Communication was high-priority, ensuring on-campus students for the spring semester knew the College’s COVID-19 mitigation procedures and policies in accordance with the State mandate. After classes began, communications were key when on-campus testing paused for a week and testing locations changed. Signage was quickly created on all campuses, website pages were updated, and emails were sent to employees and students to notify them of the change.



February 24, 2022

Marketing aided in the planning, communication, and execution of the virtual **January Celebration of Learning** on January 12. ICC employees enjoyed an opening update, breakout sessions focused on providing employees with more information, and virtual trivia.

Marketing provided promotion for **Student Services Open Saturdays** (Jan. 8 and 15) with social media, webslider, digital signage, emails and texts.

Spring Campus Visit Days began in February and will run through April. Marketing created materials to promote the event series including a bi-fold mailer, emails, text, social media, targeted digital ads, posters, and campus digital signage. A package with handouts and posters was mailed to high school counselors and community-based organizations. See more at icc.edu/visit.



Marketing continues on the **website redesign** project, working with a freelance writer to create new copy for academic program pages, building photo inventory, and writing student/alumni stories to be featured on the new website.

Student Life projects, completed by Marketing student designers, this month included: Welcome Week, Student Organization Showcase, Student Life Writing Contest, and the CAB Valentine event.

Other projects completed in January included: mailing of diploma packets for Fall 2021 graduates, Dean's and President's List announcements, Martin Luther King Jr. Day Celebration Luncheon program (ICC-sponsored event), National Apprenticeship Week, Bookstore Return posters, One Book One College Meet Karen McManus event promotion, GoGuide promotion, refreshed messaging for Scholarship applications (due March 1), and the monthly High School Counselor and CBO e-newsletters.

ADMISSIONS

The Admissions Office registered 899 new students for the spring semester. First Time in College (FTIC) made up 739 students, and the remaining 160 transferred from other colleges. Almost 70% of FTIC had previous participation in Early College. The office made nine visits to area high schools, attended one community event, and entertained twelve individual visits to campus. Phone calls continue to be steady with nearly 1900 incoming and outgoing calls in January.

MARKETING OUTREACH

Current Students

8 emails for 54,932 touches

Prospects

76 emails for 20,842 touches

Employee Emails

12 emails for 18,000 touches

Community

2 emails for 140 touches

PRESS RELEASES/NEWS TOPICS/INTERVIEWS

ICC receives three new vehicles from General Motors for GM ASEP Automotive Training Program

ICC Announces 12-Week Classes for the Spring Semester

ICC Announces Spring Campus Visit Days

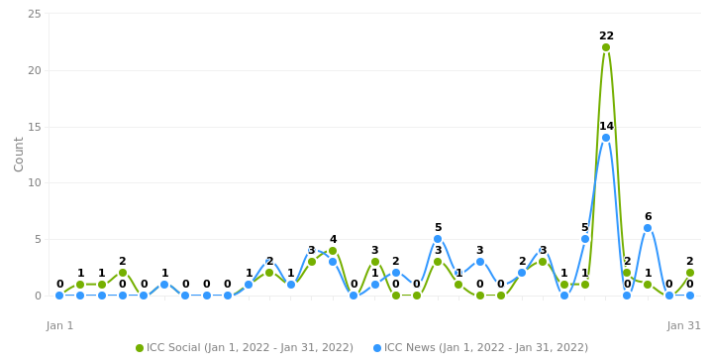
ICC to Host Visit for Home Educators and High School-Aged Students

ICC prepares the next generation of healthcare workers - *WMBD interview*

Local instructor weighs-in on teen truck driving program - *WMBD interview*

MEDIA EXPOSURE FOR THE MONTH

Media Exposure



PHOTOGRAPHY / VIDEO

Photography included event photography of Welcome Week. Other photoshoots included classroom photography and campus photography to build asset library for new website.

Videography included creation of Spring Campus Visit Days promo video with Admissions. Marketing also completed video editing for monthly Town Hall, All College Update, and Dialogue Sessions.

SOCIAL MEDIA

Primary focus of social media content was promoting Spring Semester Enrollment, 12 Week Classes, and promoting the upcoming Spring Campus Visit Days.

Facebook					
	Post Reach	Fans	Engagement	Posts	Website Clicks
January 2022	37,839 ↓	14,205 ↑	4,151 ↓	22 ↓	593 ↑
January 2021	40,913	13,751	6,178	90	285

Organic engagement was driven by campus and creative photography. High-performing posts included the ICC alumni who worked on Encanto film, first week of classes photo, ICC Student Services Open Saturdays, poetry class photos, and the GM ASEP truck donation story.

Facebook and Instagram ads included boosted posts on spring enrollment and they performed well.

	Instagram			Twitter			
	Posts	Followers	Engagement	Tweets	Impressions	Followers	Mentions
January 2022	20 ↓	1,983 ↑	578 ↑	19 ↓	5,023 ↓	3,042 ↑	7 ↓
January 2021	36	1,797	490	32	14,000	3,000	12

Google Ads were also started this month promoting the upcoming Spring Campus Visit Days.

	LinkedIn			YouTube			
	Posts	Impressions	Engagement	Views	Watch Hours	Subscribers	Impressions
January 2022	19 ↓	17,692 ↓	548 ↑	5,005 ↑	92 ↓	597 ↑	6,597 ↓
January 2021	72	30,500	521	1800	194.9	239	20,300

ICC TikTok is growing and saw a large increase in followers last month. The TikTok video promoting spring enrollment had 2,000+ views and gained 40 new followers.

	Tik Tok						
	Followers	Views	Likes				
January 2022	250	2703	82				

Administration & Finance

Human Resources

Covid Testing

The College is continuing required testing and providing access to periodic vaccination clinics as noted below:

Visit icc.edu/covid to access the regular testing locations and hours.

Testing dates and times:

- **East Peoria Campus** - Academic Building Room 234A
Monday-Friday from 9 am-6 pm
- **Peoria Campus** - Student Center Room 220
Monday-Friday 9 am-6 pm
- **Pekin Campus** - Commons Area
Wednesdays only from 9 am-12:30 pm

Free Covid rapid test kits can now be ordered through the government website: covidtests.gov. Up to four tests can be ordered per household.

Covid Vaccination Clinics

Covid vaccination clinics are scheduled for both the East Peoria and Peoria campuses. All approved vaccines will be available for initial doses and boosters. The clinics will be open to all students, staff, and their families.

- East Peoria Campus Cafeteria
9 am-4 pm
March 8, March 29, April 19, and May 10
- Peoria Campus Student Center
9 am-4 pm
March 9, March 30, April 20, and May 11

Employee Recognition Ceremony – April 22

ICC's annual Employee Recognition Awards Ceremony will be held in-person on Friday, April 22 at 2:30 p.m. in the Performing Arts Center on the East Peoria campus.

To nominate a faculty or staff member for an award, please visit the Cougar Kudos nominations page at <https://icc.edu/cougar-kudos/> and submit your nominations by **March 1**. Cougar Kudos nominees from the whole year are added to the list of potential awardees for consideration.

Student-Nominated Awards

- *Gallion Award*: Awarded to the highest student-nominated full-time faculty member.
- *Teaching Excellence Award*: Awarded to the highest student-nominated adjunct (part-time) faculty member.

Student and/or Employee-Nominated Awards

- *Faculty Who Make a Difference* (both full and part-time adjunct faculty): The highest endorsement a teacher can receive, along with the praise and accolades of their students.
- *Staff Who Make a Difference* (both full and part-time staff): Recognizes staff who have demonstrated extraordinary service, who go above normal job expectations, and who exemplify the College's Core Values and Service Principles. The staff awards are gathered from nominations received from faculty, staff, and students and are then reviewed and selected by the Awards Committee.

SURS Audit

The Benefits department is working in conjunction with Payroll to complete one of several SURS audits requested this year. This audit involves verification of multiple forms of data for more than 2,200 records and is due in April 30, 2022.

Facilities

Facilities projects are progressing and are summarized below:

- Renovate Courtyard - East Peoria – CDB Project - Design – Terra Engineering & DKA - Working design
- Replacement of Architectural Panels Edwards & Walk over Bridge CDB Project - Construction – IDG Engineering/ CAD Construction – Work begun awaiting materials
- Edwards/Student Center Renovation CDB Project – Bailey Edwards Design
- Workforce Sustainability Center CDB/EDA Project – DKA Engineering/PJ Hoerr Construction - Project has started – Site work.
- New Pedestrian Walk Over Bridge – East Peoria – Design - MWEA Engineering – Bid Opening February 14, 2022 – Board approval
- EDA Grant Workforce Upgrades – Awaiting EDA Approval –Close to being awarded.
- AG/Storage Shed – Design – DKA Engineering – In design
- Pond Restoration/Reclamation – In Design - Hitchcock Group Terra Engineering – working design
- Collaboration Classrooms/Group Study Room Upgrade - Design - Concept Project - DKA

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BOARD OF TRUSTEES NEWSLETTER

February 24, 2022

Monthly Project Status Report CDB Projects - February 2022						
CDB Projects	Project Description	Funding Source	Consultant	Budget - Estimate	Project Status	Project Remarks
Replace Architectural Panels & Curtain Wall - Edwards Building & Walk Over Bridge	Replace Architectural Panel & Windows - New Signage	CDB/Life Safety	IDG	\$650,000	Project Ready for Construction	Construction started - Estimated Completion March 2022
Library Admin Bldg. Front Renovation	Renovate LA Bldg. front entrance design new entrance	CDB/Life Safety	Bailey Edwards Design	\$6,885,066	Project In Design	Project in Design - Design meetings in progress
Bridge Repair Nature Court	Paint and Structural Repair - Nature Court	CDB/Life Safety	Midwest Engineering Associates (MWEA)	\$250,000	Project Complete	Touch up painting to happen in spring
Courtyard Renovation	Remove courtyard concrete update and address ADA issues	CDB/Life Safety	Terra/DKA	\$1,157,189	Project In Design	Project in Design - Design meetings in progress
Workforce Sustainability Center	New Construction to support Workforce Training/Replace Dirksen Bld.	CDB/Life Safety	DKA	\$11,500,000	Project In Design	Construction/site prep has begun - Substantial completion Oct/Nov 2022

2021 - Tax Levy (Life Safety Funding Projects) February 2022						
Tax Levy (Life Safety Funding Projects) Projected 2021	Project Description	Funding Source	Consultant	Budget - Estimate	Project Status	Project Remarks
Renovate/Replace Pedestrian Bridge East Peoria	Pedestrian Bridge has structural issues and needs replaced.	Life Safety	Midwest Engineering Prof. (MEP)	Update \$700,000 Replace	In Design	Bid Opening 02/14/22 Board Approval Feb Board
Security Camera Upgrade	Upgrade current camera inventory technology	Life Safety	In House	\$90,000	Planning & Scheduling	Cameras and NVR are being installed now. Estimated Completion end of Mar 22 Camera back ordered

2022 - Tax Levy (Life Safety Funding Projects) February 2022						
Tax Levy (Life Safety Funding Projects) Projected 2021	Project Description	Funding Source	Consultant	Budget - Estimate	Project Status	Project Remarks
Replace 6 Air Handlers AIT Building	Replace 6 AHU's that are in excess of 45 year old.	Life Safety	Midwest Engineering Prof. (MEP)	\$1,217,450	Awaiting Award of Design	In Design 2022- Installation 2023
Elevator Repairs/Upgrade	Upgrade/modernize two additional elevators	Life Safety	Kone - Elevator	\$375,000	In Design by Kone	Construction Summer 2022
Horticulture Lab/Greenhouse Upgrades	Repair/replace structural sidewalls, swamp coolers & shades	Life Safety	Designed by Contractor	\$225,000	Out for Bid	Construction Summer 2022
Academic Restroom Upgrades	Upgrade finishes on Academic Restrooms	Life Safety	In- House	\$150,000	Design In-House	Construction Summer/Fall 2022
Back-Up Boiler Peoria Campus	Add additional Boiler for Backup to current system	Life Safety	Midwest Engineering Prof. (MEP)	\$250,000	Awaiting Award of Design	Construction Summer/Fall 2022
General Repairs & Painting AIT/Nature Court Bridges	Pedestrian Bridge has general repairs that are needed and bridge needs repainted.	Life Safety	MWEA - Midwest Engineering	\$450,000	In Design	Construction Summer/Fall 2022
Pavement Resurfacing, concrete Replace & Crack Filling - Phase 6	Mill and replace asphalt & concrete pavement surfaces. Repair storm drains	Life Safety	MWEA - Midwest Engineering	\$1,000,000	In Design	Construction Summer 2022

Workforce and Diversity Division

Workforce Department

ICC Corporate and Community Education is a partner school with the Learning Resources Network (LERN) the world's largest association in continuing education and lifelong learning. LERN serves more than 9,000 professionals each year from universities, colleges, public schools and recreation departments and associations. LERN membership gives the college access to research, information and consulting expertise for our continuing education classes and customized training. They provide us with best practices and how-to's on marketing, finances, management, sales, and product development. Community Colleges who partner with LERN, see significant increases in their return on investment when they follow LERN's best practices and methodologies. Two of our ICC-CCE Coordinators, Steffi Xu and Jess Ohls have attended training and studied to become Certified Project Planners (CPP) through LERN and our third coordinator, Kristan Creek, just hired in December, will also work on this certification in 2022. Corporate and Community Education will be implementing many of LERN's proven practices in 2022 and beyond to better serve our community!

On February 10th, ICC's RJE efforts, in partnership with the Peoria Area World Affairs Council welcomed speaker Shalonda Spencer to the ICC Peoria Campus to share her research and voice on the topic of racial disparities in health care and health careers. Ms. Spencer's presentation, also shared via Zoom, provided insights into how this matter must be addressed to provide equitable opportunities and care for all. Ms. Spencer currently serves as the Executive Director of Women of Color Advancing Peace, Security and Conflict Transformation. Ms. Spencer spent several days in the Peoria area, engaging with the community and the local colleges to discuss the issues of racial equity, diversity, and inclusion in the field of education and health. A special thanks to adjunct Humanities faculty Julia Ghantous and RJE Coordinator Charity Gunn for coordinating this opportunity for ICC's faculty, students, and staff.

Foundation

The ICC Educational Foundation scholarship application for the 2022-2023 academic year is available online now through March 1st at 11:59 pm. Please encourage those you know to apply for these wonderful opportunities. Applicants can apply by completing one online application at icc.edu/scholarships.

The Educational Foundation Board and staff are proud to announce a new endowed scholarship available for full and part-time students enrolled in secondary education. The Bill & Connie Disney Scholarship was established by Connie Disney in honor of her and her late husband's love for education. The scholarship will assist students with tuition, fees and books. This is the fourth ICC Educational Foundation Scholarship established by the Disney Family. We are honored to continue their family's love for education with scholarship gifts to the ICC students.

February 24, 2022

The nomination form is now open for the Distinguished Alumnus and Alumnus of the Last Decade awards. Nominees must exemplify great success in their fields, provide humanitarian service and demonstrate interest and support of education and the college. Outstanding alumni may be nominated by completing the nomination forms located at icc.edu/alumni by March 31st.

Save the Dates:

The ICC Educational Foundation Board and staff are pleased to announce the return of Simply Divine, a fine dining experience highlighting ICC's Culinary Arts Institute. This one-of-a-kind event will take place on Thursday, May 5, 2022 at 5:30 pm in Cedar and Dogwood Halls. The evening will feature creative cuisine and fine wine, prepared and served by the Culinary Arts faculty and students. Event proceeds will benefit the ICC Health Careers and Culinary Arts Programs. Join us for a culinary experience unlike any other. Reservations are limited, as priority is given to those who registered for the event canceled due to the pandemic in 2020. All CDC guidelines will be followed to ensure a safe and healthy event. Contact the Foundation offices for information on sponsorships or reservations at 309-694-5530.



Mark your calendars for the 2022 Community Celebration on Thursday, October 27th at the Peoria Civic Center. Contact the Foundation offices for more information at foundation@icc.edu. Invitations will be mailed in September.

Invitations will be mailed in