Academic Affairs

Phi Beta Lambda

Congratulations to Phi Beta Lambda for winning Organization of the Year at this year’s Illinois Central College Student Leadership Awards Night.

Phi Beta Lambda members have been committed to the success of the chapter and fulfill not only PBL’s mission, but also ICC’s mission. Through PBL, the students have engaged in activities that have truly broadened their education. As the ICC Website says about our mission, “The College expressed the belief that through learning, minds change. Minds become more open to diverse peoples and ideas, they are energized for creativity and innovation, and they are prepared for the rigor of problem-solving.” The members of PBL have lived up to their mission this year in less than desirable conditions. It has been said that you see a person’s true colors during the worst of times, and ICC’s PBL members are a beautiful hue.

Agriculture, Industrial, and Technologies

Student Graduation and Award Banquet

The General Motors Automotive Service Education Program (GM-ASEP) at ICC hosted a Graduation and Awards Banquet on Wednesday, May 12 at 5pm. The event brought together ICC faculty and administration, students and their families, area dealerships that sponsor students, and representatives from General Motors. This was an opportunity to celebrate the hard work of this year’s graduates, while recognizing those who have supported them in their endeavors. In addition to all students receiving awards from GM, three received special recognition for their extra efforts and leadership over the course of the program.

Since 2001, GM-ASEP at Illinois Central College has been pairing the efforts of expertly trained faculty with the support of area businesses and General Motors to train the next generation of Chevrolet, Buick, GMC, and Cadillac technicians. Students are sponsored by GM Dealerships or AC Delco-Certified Repair Centers where they spend four, 8-week, paid internships over the course of their schooling. GM provides training resources, vehicles, and equipment. Upon graduation, students receive an Associate Degree in Applied Science as well as credit for approximately 80% of GM’s product-specific technical training.
Arts and Behavioral Sciences

Sophomore Graphic Design and Multimedia Portfolio Show

This year’s annual Graphic Design and Multimedia Portfolio Show took place on April 28. The show started in 2010 and takes place yearly as the completion project for the students’ capstone course in our graphic design and multimedia programs. This show allows students to engage in preparation and refinement of their work, which culminates into a professional level portfolio or demo reel. Twenty-five students participated, and 229 guests registered and attended the show this year.

During the show, students display and discuss their work with guests within our community at many levels, including family and friends, employers, visiting professors, the local design community, and potential students. Student portfolios are also a necessary element in the transfer process and entry-level employment. It is a great experience for them to talk about their work and explain their ideas and concepts to others. The students’ work and participation clearly reflects the mission and values of ICC.

Business, Legal, and Information Systems

Apprenticeships

Congratulations to our Apprenticeship completers! Reilly Heinz and Aaron Salmon will graduate on May 14 and complete their Caterpillar Secure Software Apprenticeship. Both have accepted permanent full-time offers from CAT. This was a collaboration between the ICC academic department of Business, Legal, and Information Systems and the Corporate and Community Education Department of ICC working together towards the success of these students!
Dental Hygiene Simulators

The newly installed dental hygiene simulators are compact units that provide realistic learning opportunities for students.

Students will learn the skill of holding and handling instruments while working on the manikin prior to working on real patients. The manikins may also be used as added opportunities for practice for students who may be struggling with manual dexterity and hands-on skills throughout the entire program.

At ICC, the dental hygiene program admitting student cohort capacity is 24. When they begin learning clinic skills, the students can be divided into two groups of 12, one group assigned in the dental hygiene clinic with 12 patient operatories, and the other in the simulation lab with the 12 head/neck/mouth simulators.

In the future, if the program was negatively impacted by the limitations of capacity and patient access similar to this pandemic, rather than facing no opportunity for learning, students would be able to use the simulator experience to meet requirements, similar to that of an easier classification of patients.

This technological advancement is very exciting for students and faculty in the Dental Hygienist Program.

Student Success

Athletics

Current Update for Spring 2021 Sports:

Men’s Basketball
- Record of 4 wins and 14 losses
- Hosted and defeated Lincoln Land in the first round of the District Tournament
- Lost to the district champion and #1 seeded North Central Missouri College in second round
Women’s Basketball
- Record of 20 wins and 5 losses
- Finished the season ranked #6 in the NJCAA national rankings
- Ranked as high as #3 during the regular season
- Hosted District Tournament and placed runner up
- Earned an “at-large” bid to NJCAA National Tournament
- Defeated #1 seed, Kirkwood Community College, in second round to make the Final Four
- Finished 4th place at the National Tournament
- Freshman, Derria Edwards named 1st Team NJCAA All-American
- Freshman, Kayla Gordon named 3rd Team NJCAA All-American
- Both Derria and Kayla named 1st Team All-MWAC Conference, 1st Team All-Region 24, and All-Tournament at NJCAA National Tournament

Women’s Volleyball
- Record of 22 wins and 3 losses
- Earned #1 NJCAA ranking
- Hosted and won District Tournament
- #1 seeded team at NJCAA National Tournament
- Finished 4th at National Tournament
- Sophomore, Alivia West named 1st Team NJCAA All-American
- Sophomore, Courtney Heffren named 2nd Team NJCAA All-American

Men’s Baseball
- Record of 19 wins and 25 losses
- Presently in 5th place in the MWAC Conference, with eight games left before the Region 24 Tournament

Women’s Softball
- Record of 17 wins and 16 losses
- Presently ranked #25 in NJCAA National polls
- Hosted Spoon River in the 1st round of the Region 24 Tournament, defeating Spoon River two games to one
- Advancing to Region 24 Final Four at Parkland

Men’s Soccer
- Record of 6 wins to 2 losses
- Ranked #10 in the NJCAA National polls
- Defeated #11 ranked Jefferson College, 1-0
- Ranked #1 seed in Region 24 Tournament
- Hosting #2 Lewis and Clark for Region Championship
Women’s Soccer
- Finished season with a record of 4 wins, 3 losses and 1 tie
- Finished season 2nd place in Region
- Missed several games this season with several teams deciding not to participate this year and Indian Hills cancelling their games due to a mandatory conference make-up game

Golf
- Completed spring season with seven meets
- Sophomore, Colten Kahler just missed qualifying as an individual at the National Tournament, losing in a play-off hole

Enrollment Services
Enrollment Services has been busy processing financial aid, enrollments, and payments for both summer and fall tuition. In addition, Enrollment Services is working on several policy recommendations.

Student Life
Student Life has recognized involved students and is driven to promoting the programs and activities of the College!

April 21: Student Life held their annual Student Leadership Awards virtually. [https://youtu.be/96WuhgyBAv0]
- The Student Organization of the Year: Phi Beta Lambda
- Student Organization Advisor of the Year: Jennifer Spengler, Co-Advisor to Phi Beta Lambda.
- Raena Holloway was named Outstanding First Year Student for her contributions to Sigma Kappa Delta, Student Government Association, and Phi Beta Lambda.
- Sarah Stevens and Sarah Bougie were recognized as Outstanding Student Organization Officers of the Year for their involvement as President and Vice-President of Sigma Kappa Delta.

April 27: PBL (Phi Beta Lambda) sponsored a virtual Game Night for members to bond and recruit new members. Members and advisors played skribbl.io (online Pictionary) and participated in a unique Bingo Scavenger Hunt.

May 3: SGA (Student Government Association) held a virtual Game Night to connect with and learn more about the newly inducted officers.
May 7: PTK (Phi Theta Kappa) had their last virtual meeting of the year and discussed many summer volunteer opportunities. Members are looking forward to showing their support for the residents and staff of the Hopedale Medical Complex (HMC) and Apostolic Christian Restmor (ACR) Home.

May 10: Filming began during this week for the online New Student Orientation program. Additional student audiences will be added to the program including international, athletes, online, and Early College. This information will feature personalized videos from department staff. The goal is for these additions to be available to the program on June 1.

May 10-14: Student Life collaborated with Campus Housing on stress relief events for students during finals.

May 21: SKD (Sigma Kappa Delta) and PBL will be sponsoring a virtual Game Night for some friendly competition and to end their year of incredible involvement.

Marketing

Commencement work was in full gear for the Marketing & Events team. Presentation scripts were finalized, and speakers recorded in the on-campus studio. A full campaign to encourage students to register to participate included social media, targeted ads, emails and texts, and postcards. Celebration boxes, along with printed programs, were completed and mailed out to participating graduates. Logistics and props for the drive-thru photo opportunity were determined. A new graduate toolkit with social media frames, printable signs and more was created, available at icc.edu/graduatefun.

Admissions and Marketing held two Open Houses with nearly 250 prospective students and their families attending. There was great coordination across departments to safely plan and conduct our first in-person events in over a year. Marketing promoted events with targeted digital and print ads, digital entry signs, texts and emails, social media, and information sent to high school counselors and community-based organizations.

Promotion of Summer Registration continued, while also encouraging current and prospective students to start thinking about Fall Registration. The fall shopping cart opened in April so students could begin searching classes and meeting with advisors.
Marketing created new designs for the **lightpole banners**, and they were installed by Facilities on the East Peoria campus (coming soon for Peoria campus too).

Cosmo the Cougar received a **mascot makeover** during the pandemic and marketing did a fun social media campaign to introduce his new look.

The **College Viewbook** and **Health Careers** book also received a makeover with a new design and upgraded information. The digital books can be viewed at [icc.edu/getstarted](http://icc.edu/getstarted).

**Admissions**

Over the school year, Admissions hosted more than 25 events. For the Virtual Visit Day series, a total of 425 students registered to discover programs at ICC.

Admissions held their first in-person events in over a year by hosting the **Open Houses**. They saw 125 students and an additional 120 guests over the two visit days. Close to 50 students who had registered were no-shows and Admissions reps are following up. The events were well-received by potential students, their families, and the faculty and staff. Following the events, Admissions nominated the faculty and staff volunteers for Cougar Kudos and were thankful for the support received in helping recruit students.

**Summer Visit Days** will take place for three consecutive weeks in June from 4-7 pm. Each visit will focus on the specific academic area(s) listed below:

- June 10 – General / Undecided
- June 17 – AIT / Workforce
- June 24 – Health Careers
- Date TBD – Culinary Arts

**Marketing Outreach**

<table>
<thead>
<tr>
<th>Current Students</th>
<th>Prospects</th>
</tr>
</thead>
<tbody>
<tr>
<td>3 emails for 30,012 touches</td>
<td>14 emails for 38,793 touches</td>
</tr>
<tr>
<td>4 texts for 18,344 touches</td>
<td>3 texts for 18,598 touches</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Employee Emails</th>
<th>Community</th>
</tr>
</thead>
<tbody>
<tr>
<td>14 emails for 21,000 touches</td>
<td>4 emails for 288 touches</td>
</tr>
</tbody>
</table>
Press Releases / News Topics / Interviews

ICC Student Named Prestigious Coca-Cola Bronze Scholar
Illinois Central College Volleyball takes Fourth at NJCAA National Tournament
Illinois Central College to Host Spring Open Houses

Social Media

April content focused on Open Houses, TikTok videos, Community College Month, classroom photography, college news, and preparing for Virtual Commencement.

<table>
<thead>
<tr>
<th>Facebook</th>
<th>Page Views</th>
<th>Post Reach</th>
<th>Fans</th>
<th>Engagement</th>
<th>Posts</th>
<th>Website Clicks</th>
</tr>
</thead>
<tbody>
<tr>
<td>April 2021</td>
<td>↓ 2169</td>
<td>↑ 119,636</td>
<td>↑ 13,831</td>
<td>↑ 2,280</td>
<td>↑ 53</td>
<td>↑ 505</td>
</tr>
<tr>
<td>April 2020</td>
<td>2198</td>
<td>110,123</td>
<td>13,479</td>
<td>1779</td>
<td>30</td>
<td>137</td>
</tr>
</tbody>
</table>

April is Lawn & Garden Month, so the ICC Horticulture program was promoted frequently with good organic engagement. Other top organic engagement posts included classroom photography, student and faculty leadership awards, ICC Volleyball at Nationals, and Community College Month posts.

<table>
<thead>
<tr>
<th>Instagram</th>
<th>Posts</th>
<th>Followers</th>
<th>Engagement</th>
<th>Twitter</th>
<th>Tweets</th>
<th>Impressions</th>
<th>Followers</th>
<th>Mentions</th>
</tr>
</thead>
<tbody>
<tr>
<td>April 2021</td>
<td>↑ 49</td>
<td>↑ 1,827</td>
<td>↓ 612</td>
<td>↑ 37</td>
<td>↑ 27,100</td>
<td>↓ 3,021</td>
<td>↑ 28</td>
<td></td>
</tr>
<tr>
<td>April 2020</td>
<td>30</td>
<td>1,689</td>
<td>625</td>
<td>34</td>
<td>25,700</td>
<td>3,030</td>
<td>14</td>
<td></td>
</tr>
</tbody>
</table>

Targeted Facebook ads were run to encourage graduating students to register for the upcoming Virtual Commencement Ceremony. ICC Open House and Summer Registration posts were also boosted on Facebook and Instagram.

<table>
<thead>
<tr>
<th>LinkedIn</th>
<th>Posts</th>
<th>Impressions</th>
<th>Engagement</th>
<th>YouTube</th>
<th>Views</th>
<th>Watch Hours</th>
<th>Subscribers</th>
<th>Impressions</th>
</tr>
</thead>
<tbody>
<tr>
<td>April 2021</td>
<td>↑ 37</td>
<td>↑ 18,069</td>
<td>↑ 282</td>
<td>↑ 488</td>
<td>↑ 37.5</td>
<td>↑ 390</td>
<td>↑ 9,478</td>
<td></td>
</tr>
<tr>
<td>April 2020</td>
<td>32</td>
<td>16,298</td>
<td>197</td>
<td>288</td>
<td>9.8</td>
<td>178</td>
<td>4,400</td>
<td></td>
</tr>
</tbody>
</table>

TikTok continues to grow, hitting 1458 views in April. A video featuring a Horticulture student with her campus-grown pineapples received good engagement this month.
Administration & Finance

Human Resources

- The HR Department applied 2.3% wage increases and retro payments for all employees excluding adjunct faculty and students who already received adjustments.
- The department successfully set-up and tested new SURS Deferred Compensation Program and ready for implementation June 1, 2021.
- The department is working on assisting with the re-staffing of childcare department for fall 2021.
- Finalist interviews for the Vice President of Academic Affairs vacancy were conducted April 6–13.
- Human Resources hosted the first virtual Employee Recognition Event on April 16.
- Executive Cabinet approved the Deceased Employee SOP.
- The Chief Information Officer (CIO) search committee met on April 27 to select candidates for 1st round interviews.

Benefits, Leaves, Risk and Safety

The Benefits Department continues to monitor COVID-19 issues on campus through Healthcheck 360 and reports of cases. The department monitors 2,125 students and 448 employees on Healthcheck 360.

Facilities

Facilities Service employees are providing basic support functions for the college in the areas of Custodial, Maintenance, Grounds, General Operations and Shipping and Receiving. Management and administrative staff are working in the office and remotely.

- **Facilities Energy Project Interior Electrical** – Upgrade 13,400 - 4 ft T8 fluorescent light bulbs to 4ft LEED Lamps using Ameren Instant Rebate Program. Energy consumption reduction by 50%

- **Project Status** - We are 55% completed with the lamp upgrade at all campuses

- **Energy Savings & Rebate** - The estimated energy saving annually is approximately $22,800
## Monthly Project Status Report CDB Projects - May 2021

<table>
<thead>
<tr>
<th>CDB Projects</th>
<th>Project Description</th>
<th>Funding Source</th>
<th>Consultant</th>
<th>Budget - Estimate</th>
<th>Project Status</th>
<th>Project Remarks</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bridge Repair Nature Court</td>
<td>Paint and Structural Repair - Nature Court</td>
<td>CDB/Life Safety</td>
<td>Midwest Engineering Associates (MWEA)</td>
<td>$250,000</td>
<td>Inspection Complete / A&amp;E Awarded / In Design / Bid</td>
<td>Bid Opening Occurred February 19, 2021 Awaiting CDB to AWARD - Estimated Construction Start - Summer 2021</td>
</tr>
<tr>
<td>Workforce Sustainability Center</td>
<td>New Construction to support Workforce Training/Replace Dirksen Bld.</td>
<td>CDB/Life Safety/EDA/CC</td>
<td>DKA</td>
<td>$10,000,000</td>
<td>Project In Design</td>
<td>Pre - Bid May 12, 2021 Bid Delivery May 26, 2021 Bid Opening May 28, 2021</td>
</tr>
</tbody>
</table>

## Tax Levy 2020 (Life Safety Funding Projects) May 2021

| AHU Edwards/LA Building                                                      | Replace 6 old outdated AHU’s (Air Handlers) Units - Provide better temperature control | Life Safety                     | Midwest Engineering Prof. (MEP) | $2,800,000        | Awarded CMI / In Construction                      | Project is COMPLETE |

## 2021 - Tax Levy (Life Safety Funding Projects) May 2021

| Pavement Resurfacing Phase 4                                                 | Mill and replace asphalt & concrete roadway & parking lot surfaces. Repair storm drains | Life Safety                     | Midwest Engineering Prof. (MEP) | $1,235,000        | Planning & Scheduling                              | Bid - Mid May 2021 A |
| Renovate/Replace Pedestrian Bridge East Peoria                               | Pedestrian Bridge has structural issues and needs replaced.                              | Life Safety                     | Midwest Engineering Prof. (MEP) | $175,000 Initially to renovate / Update $700,000 Replace | Planning             | Initially we looked into and bid for the renovation of bridge - Bids came back in at $730k. Now looking to replace with Prefab for Estimate About $650k-700K |
| Roof Maintenance Recoat/AIT & PAC                                           | Recoat Roofs to extend life                                                              | Life Safety                     | APACE Design                 | $824,000          | Planning & Scheduling                              | Work to start week of May 17th 2021                  |
| Elevator Upgrades                                                            | Modernize/Cab Upgrade Elevator #3 & 5                                                   | Life Safety                     | Kone                       | $380,000          | Planning & Scheduling                              | Working with Kone Elevator. Work to start end of May 2021 |
| Replace Concrete Courtyard - East Peoria                                     | Replace Concrete develop Greenspace - ADA Compliance                                      | CDB/ICC                        | DKA                       | $1,000,000        | Planning & Scheduling                              | This project has been converted to a CDB project - RFP out for A&E Selection |
| Resurface EMS Bay                                                            | Resurface EMS Ambulance Bay                                                              | Life Safety                     | In House                   | $71,000           | Planning & Scheduling                              | COMPLETE - Requiring some additional concrete work |
| Security Camera Upgrade                                                      | Upgrade current camera inventory technology                                              | Life Safety                     | In House                   | $90,000           | Planning & Scheduling                              | Awaiting material /parts delivery to do work in house |
| Misc. Projects Under 100K                                                     | Misc. projects under 100K                                                                | Life Safety Carry Over Funds    | In House                   | $426,503          | Planning                                          | Currently Working in house |

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**Tax Levy 2020 (Life Safety Funding Projects) Projected 2020**

| AHU Edwards/LA Building                                                      | Replace 6 old outdated AHU’s (Air Handlers) Units - Provide better temperature control | Life Safety                     | Midwest Engineering Prof. (MEP) | $2,800,000        | Awarded CMI / In Construction                      | Project is COMPLETE |

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**2021 - Tax Levy (Life Safety Funding Projects) Projected 2021**

| Pavement Resurfacing Phase 4                                                 | Mill and replace asphalt & concrete roadway & parking lot surfaces. Repair storm drains | Life Safety                     | Midwest Engineering Prof. (MEP) | $1,235,000        | Planning & Scheduling                              | Bid - Mid May 2021 A |
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| Misc. Projects Under 100K                                                     | Misc. projects under 100K                                                                | Life Safety Carry Over Funds    | In House                   | $426,503          | Planning                                          | Currently Working in house |
Workforce and Diversity Update

Solar Workforce Training Program

A new grant application was submitted to extend our Solar Workforce Training Program with ComEd for another four years. You may recall this was a $1 million dollar grant and we have requested the same for the next four years. ComEd expects to make new awards in June 2021. Our solar training program is considered the best in the state of Illinois. We will have completed eight cohorts when the first grant year is complete in August.