Academic Affairs

Health Careers

The Medical Laboratory Technician program began in 1970 and has provided the Peoria area with MLTs in the years since. The program has a 100% placement rate for graduates either seeking employment or continuing their education within the last decade, and far surpasses the national average (76-81%) in preparing graduates to take their board of certification exam, with an average of ~97% over the same time frame.

With one full time faculty, Vincent Strow, and an average of two or three committed adjunct faculty per semester, the MLT program, through theory, lab, and clinical instruction, strives to equip students with knowledge, skills, and professional behaviors to prepare them to enter the workforce.

Student success and program sustainability relies on the continued support of numerous clinical affiliates across Central Illinois, who provide students hands on learning opportunities in the agency laboratories and guide them towards core entry level skill competency.

The site visitors provided comments at the closing of the virtual site visit:

1. Committed and enthusiastic program director (Vincent Strow) who is providing current and relevant educational experiences using modern technology.
2. Adjuncts are well qualified.
3. Advisory Committee offers input to maintain currency of the program.
4. Advisory, faculty and administration all commented on the PD's excellent communication skills.
5. Administration is committed to providing necessary resources to the program.
6. College provides excellent student support which includes, MLT specific advising, study areas for group meetings, a modern library and well-equipped student laboratory/lecture area conducive to student learning (very impressed with physical space).

ICC is among other NAACLS Accredited MLT programs across Illinois:
1. Kankakee Community College
2. Elgin Community College
3. Blessing-Riennamm in Quincy
4. Belleville
5. Mt Vernon
6. Herrin
7. Des Plaines
8. Spoon River College (new program but it is not yet NAACLS accredited)
Business, Legal, and Information Systems

The Business, Legal, and Information Systems department has a BLIS coffee hour every Friday from 9:00 - 10:00 a.m. via Teams Meetings. This started right after we left campus last March, when we started meeting every week to have the department keep in touch with each other. It has lasted and gone strong up to current day. Each week, we have almost a full capacity of full-time faculty, as well as program coordinator, teaching chairs, and any adjunct and dual credit instructors that can attend. Administrative assistant Tracey Webb and I are present at all of these, as well. We do a variety of things at these meetings, including, but not limited to the following: the dean makes announcements on things that are happening at the college or department level; these announcements also include discussions on explanations/ reasoning behind things, and discussions about them as well; faculty members are also able to make announcements about certain things, which can include items from committees they are serving on, or something specific to their discipline; we also use this time for faculty to trouble shoot different things that are happening to them in their classes, or maybe a better way to put it would be a "best practices" sessions.

In addition to the turnout each week, the comradery shown during the meetings has been fantastic! I would say that it has also provided a socialization during this trying time of working remotely. The department personnel seem to look forward to this time of meeting and chatting with their co-w-workies. It has been a unanimous decision to continue this practice. We are also looking into including some professional development into these coffee hours. At any rate, this is an excellent result of an unfortunate pandemic!

Arts and Behavioral Sciences

Music professor Larry Harms was recently featured with the Peoria Symphony Orchestra. On Saturday, February 13 at 8:00 pm, WTVP aired a jazz concert called “Romance with the Romaniacs” of which Larry Harms is a member. The concert featured music from Roma culture and was a mix of jazz and romantic music, just in time for Valentine’s Day. The program for the event can be found here: https://peoriasymphony.org/wp-content/uploads/2020/08/February-2021-program-notes-1.pdf

Student Success

Advisement

The Advisement office at Illinois Central College is committed to our vision of empowering students to learn, persist, and complete college. They consistently support students across all socio-economic backgrounds while remaining engaged in the process of understanding and embracing a technological-centered approach to learning. Through career coaching, degree audits, and structured interventions that evaluate students' learning, they are able to align with
our students’ needs, community’s labor market initiatives and institutional strategic planning goals.

Advisors act consistently with the mission of Illinois Central College, and work to make sure students are knowledgeable about college policies and procedures, academic requirements, program, and articulation requirements, and/or graduation requirements. ICC advisors assist students with academic planning and setting goals, selecting a program based on students’ skill set, selecting, and scheduling courses, transferring requirements and career/employment options.

The Completion Team for the Advising Re-design has moved into the implementation phase of their project. As a part of the implementation phase, Advisement hired four Student Success Advisors (SSA’s), three of which are funded by the Title III Grant. There will be a total of eleven SSA’s, 6 full-time and 5 part-time, and are hoping to have in place by March 2021. Here is a list of the SSA new hires so far:

- Rhonda Bussell, (FT) filled vacant position
- Alisha Alexander, (FT) Title III
- Pam Miller, (FT) Title III
- Natalie Jou, (FT) Title III

As a part of the Advising Re-design, all Academic Advisors completed a five-day virtual Foundational Coach Training with InsideTrack.

Topics included:

- Overview of InsideTrack’s Coaching Methodology
- The Non-Cognitive Development of Students
- The Five Elements of Coaching
- Effective Listening
- Managing Upset Students
- Transparency: Role of Clarity and Transitions, etc.

Recently, Advising sent out a Student Satisfaction survey to students via email and received a total of 66 responses. Overall, feedback was positive, and results are provided below:

**Questions asked/Responses**

- Did you see your assigned advisor or another advisor?
  - 34.9% said another advisor
  - 34% said yes to assigned advisor
  - 31.1% said I’m not sure

- What was the primary reason for your advising session? (Choose only one)
  - 63.2% Register or ask questions for a future semester
  - 10.4% Choose or change my major
  - 8.5% Transfer planning
• 5.7% Long-term planning for future semesters
• 4.7% Drop one or more classes in the current semester
• 4.7% Other
• 1.9% Career planning
• 0.9% Struggling to pay tuition or buy books/supplies for school

• How satisfied are you with your advising session?
  o 77.4% Very satisfied
  o 11.3% Mostly satisfied
  o 6.6% Not very satisfied
  o 2.8% Somewhat satisfied
  o 1.9% Not at all satisfied

• Did the advisor give you help related to the primary reason for your session?
  o 88.5% Yes, I got what I needed
  o 9.6% Somewhat, I still have some questions or need more help
  o 1.9% No, the advisor didn’t help at all

• How satisfied are you with advising at ICC in general?
  o 61.3% Very satisfied
  o 19.8% Mostly satisfied
  o 11.3% Somewhat satisfied
  o 5.7% Not very satisfied
  o 1.9% Not at all satisfied

Athletics

On February 3, 2021, ICC’s Athletic department celebrated National Girls and Women in Sports by posting pictures on social media of where they started and how it’s going now, with a comment about how sports have impacted their lives.

Here is what’s currently happening amidst a pandemic with ICC Athletic teams:
  • Women’s basketball is NJCAA DII ranked ninth with a record of 4-0
  • Volleyball is NJCAA DII ranked third with a record of 2-0
  • Men’s basketball has a record of 0-1
  • Softball is NJCAA DII ranked eighth and will begin playing on February 18, 2021
  • Baseball will begin playing on March 4, 2021
  • Golf will begin playing in March 2021
  • Men’s and Women’s soccer will begin playing in April 2021
Student Life

Student Life is working hard to keep students engaged during this cold, snowy weather!

- On February 12, SGA (Student Government Association) filmed a video with Marketing. The purpose of this video is to gain more involvement. The video is set to release as soon as Marketing adds their finishing touches to it.

- PBL (Phi Beta Lambda Business Organization), along with SKD (Sigma Kappa Delta), collected new stuffed animals that were donated to OSF Children’s Hospital “Cuddles for Kids” campaign. For drop off locations, visit https://www.cuddlesforkidshugs.org/2020-valentine-s-day-drop-off-locat.

- The Student Life Department is working closely with Campus Housing to offer a virtual cooking program. This program will assist students on how to make different types of food. This program is set to launch in the next couple of weeks.

Marketing

The Spring Enrollment push continued during the first half of January before switching to promotion of the 12-week classes. Messaging urged students to “stay on track” and “Even one class can make a difference.” Communication included student emails, texts, social media, print ads, targeted digital ads, and signage.

Great emphasis was placed on current student retention. Student emails and texts were sent each week leading up to the start of the semester and continued once classes started.

Explore ICC is a new online series that welcomes potential students to learn about ICC programs and hear from a live student/faculty panel. Marketing of the new virtual event include a postcard mailing, emails, text, social media, and targeted digital ads and signage. A package with promotional pieces were also mailed to high school counselors and community-based organizations. See more at icc.edu/explore.

Marketing created the new Workforce Sustainability Center webpage featuring a video, flipbook, and downloadable brochure at icc.edu/wsc.
The 2021 Career & Technical Education (CTE) Book was also redesigned, printed and a digital flipbook posted online at icc.edu/cte.

Marketing also completed in the mailing of diplomas for the Fall 2020 graduates.

**Admissions**

The Admissions office conducted strategic planning for summer and fall recruitment, making plans to participate in three IACAC virtual college fairs, host eight Explore ICC virtual events and two ICC Open Houses in April.

A focus has been placed on expanding the Admissions Ambassador program with more students and activities.

Admissions also assisted in enrolling 185 new ICC students for the spring semester.

During the month of January, nearly 1,800 students visited the Peoria and East Peoria ICC campuses to meet with Admissions, Advisement, the Bookstore, Enrollment Services, or Testing. Approximately 150 visited on the two open Saturdays. Last year at this time, almost 4,200 students visited campus, equaling a 57% decrease in traffic. The decrease is relative to both the enrollment decline and the fact more students are engaged online and remotely.

**Marketing Outreach**

<table>
<thead>
<tr>
<th>Current Students</th>
<th>Prospects</th>
<th>Employee Emails</th>
<th>Community</th>
</tr>
</thead>
<tbody>
<tr>
<td>5 emails for 43,128 touches</td>
<td>4 emails for 12,193 touches</td>
<td>10 emails for 15,000 touches</td>
<td>2 emails for 8,734 touches</td>
</tr>
<tr>
<td>4 texts for 17,155 touches</td>
<td>5 texts for 1,971 touches</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Press Releases/News Topics/Interviews**

- Dr. Quirk-Bailey on Revitalizing Manufacturing — *Greg & Dan Show*
- Producing High-Demand Workers for the Frontlines — *Peoria Magazine*
- Local Colleges Applying for Grant to Build Manufacturing Academy in East Peoria — *CiProud*
- ICC Open on Saturdays — *CiProud*
- ICC Recognizes Students on the Dean’s and President’s Lists — *multiple*
- Amid COVID a New Focus on Respiratory Therapy Need in Central Illinois — *Pantagraph*
Social Media

Social media content focused on the spring enrollment and class preparation, open Saturdays, virtual services, and FAFSA/Scholarship application.

<table>
<thead>
<tr>
<th>Facebook</th>
<th>January 2021</th>
<th>January 2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>Page Views</td>
<td>↓ 2061</td>
<td>3012</td>
</tr>
<tr>
<td>Post Reach</td>
<td>↑ 66,427</td>
<td>65,8362</td>
</tr>
<tr>
<td>Fans</td>
<td>↑ 13,786</td>
<td>13,235</td>
</tr>
<tr>
<td>Engagement</td>
<td>↑ 4,491</td>
<td>1,779</td>
</tr>
<tr>
<td>Posts</td>
<td>↑ 57</td>
<td>41</td>
</tr>
<tr>
<td>Website Clicks</td>
<td>↑ 674</td>
<td>220</td>
</tr>
</tbody>
</table>

Top organic engagement posts included announcement of President’s and Dean’s List and Fall graduates. Boosted posts for spring enrollment and 12-week classes performed extremely well in both reach and engagement.

<table>
<thead>
<tr>
<th>Instagram</th>
<th>January 2021</th>
<th>January 2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>Posts</td>
<td>↑ 36</td>
<td>31</td>
</tr>
<tr>
<td>Followers</td>
<td>↑ 1,797</td>
<td>1,602</td>
</tr>
<tr>
<td>Engagement</td>
<td>↓ 490</td>
<td>580</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Twitter</th>
<th>January 2021</th>
<th>January 2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tweets</td>
<td>↑ 32</td>
<td>31</td>
</tr>
<tr>
<td>Impressions</td>
<td>↓ 14,000</td>
<td>23,400</td>
</tr>
<tr>
<td>Followers</td>
<td>↑ 3,000</td>
<td>2,997</td>
</tr>
<tr>
<td>Mentions</td>
<td>↑ 12</td>
<td>19</td>
</tr>
</tbody>
</table>

Other high-performing content included shared stories from Peoria Magazines on ICC’s Health Careers and WMBD’s story on the potential Manufacturing Academy.

<table>
<thead>
<tr>
<th>LinkedIn</th>
<th>January 2021</th>
<th>January 2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>Posts</td>
<td>↑ 43</td>
<td>30</td>
</tr>
<tr>
<td>Impressions</td>
<td>▼ 29,172</td>
<td>31,784</td>
</tr>
<tr>
<td>Engagement</td>
<td>▼ 412</td>
<td>360</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>YouTube</th>
<th>January 2021</th>
<th>January 2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>Views</td>
<td>▼ 534</td>
<td>260</td>
</tr>
<tr>
<td>Watch Hours</td>
<td>▼ 107.5</td>
<td>5.2</td>
</tr>
<tr>
<td>Subscribers</td>
<td>↑ 267</td>
<td>175</td>
</tr>
<tr>
<td>Impressions</td>
<td>↑ 4,479</td>
<td>2,800</td>
</tr>
</tbody>
</table>

YouTube views continue to trend up as the channel is utilized more for content and virtual events. January views and hours were driven by the ICC Celebration of Learning live stream, and release of the new Workforce Sustainability Center video.

Administration & Finance

Human Resources

The Pauley Group, search firm for the Vice President of Academic Affairs (VPAA) had its first meeting with the search committee. The search committee will review applicants in February.

Executive Cabinet approved the Tuition Waivers standard operating procedure (SOP) in January.

ICC was randomly selected for a State Universities Retirement System (SURS) independent audit. Staff completed fieldwork testing for State University Retirement System internal audit for FY21 census data in January.
Ultimate Kronos Group Ready System (previously Kronos Workforce Ready) was successfully implemented in the fall of 2020; however, we continue to work through minor transition issues. In addition, we will begin working with managers on optimizing the system through delivered and customized reports.

Human Resources is beginning the annual salary budget and vacant positions review process. In addition, HR staff are reviewing and adjusting for cost of living, the salary market data collected by Gallagher during the salary review that was conducted in 2018 for possible use in a non-bargaining unit staff compensation program.

**Benefits, Leaves, Risk and Safety**

Implementation of the Norton Life Lock voluntary benefit has been delayed. We anticipate implementation in March.

**Facilities Services**

**EDA Projects Cares Grant Submittal -$1.85 million request –**

The College received notice that EDA is considering funding ICC’s grant submission and has requested additional information before an award can be granted. The grant would provide 50% funding for the projects listed below. The balance of funding would come primarily from available Life Safety and Building Improvement funding.

**East Peoria Projects**

- Welding Program Expansion (add 8 welding booths)
- Purchase 1-2 newer used Tractor Trailer for the Truck Driver Training Program
- Re-Pave Truck Driver Training Area
- Upgrade Site Lighting Truck Driver Training Area
- Provide Shelter for Truck Driver Training Students/Faculty

**Pekin Facility Projects**

- Provide a Fire Truck/Ambulance Storage Building for the EMT Program
- Provide A New Variable Frequency Drive for the Welding Program
- Provide for Exterior Upgrades to the Building (New Windows, Siding, Signage and Painting)
## Project Status Summary

### Monthly Project Status Report CDB Projects - Feb 2021

<table>
<thead>
<tr>
<th>CDB Projects</th>
<th>Project Description</th>
<th>Funding Source</th>
<th>Consultant</th>
<th>Budget - Estimate</th>
<th>Project Status</th>
<th>Project Remarks</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bridge Repair Nature Court</td>
<td>Paint and Structural Repair - Nature Court</td>
<td>CDB/Life Safety</td>
<td>Midwest Engineering Associates (MWEA)</td>
<td>$250,000</td>
<td>Inspection Complete - A&amp;E Awarded in Design - Bid</td>
<td>Bid Opening February 19, 2021 - Estimated Construction Start - Summer 2021</td>
</tr>
<tr>
<td>Workforce Sustainability Center</td>
<td>New Construction to support Workforce Training/Replace Dirksen Bld.</td>
<td>CDB/Life Safety/EDA/ICC</td>
<td>DKA</td>
<td>$10,000,000</td>
<td>Project In Design</td>
<td>Program Analysis Submitted to CDB for Review 5/5/2020. Estimated Construction Start 2021</td>
</tr>
</tbody>
</table>

### Tax Levy 2020 (Life Safety Funding as of Feb 2021)

<table>
<thead>
<tr>
<th>Tax Levy (Life Safety Funding Projects) Projected 2020</th>
<th>Project Description</th>
<th>Funding Source</th>
<th>Consultant</th>
<th>Budget - Estimate</th>
<th>Project Status</th>
<th>Project Remarks</th>
</tr>
</thead>
<tbody>
<tr>
<td>AHU Edwards/LA Building</td>
<td>Replace 6 old outdated AHU’s (Air Handlers) Units - Provide better temperature control</td>
<td>Life Safety</td>
<td>Midwest Engineering Prof. (MEP)</td>
<td>$2,800,000</td>
<td>Awarded CMI In Construction</td>
<td>Project is Substantially Completed as of 12/31/ 2020. Punch list to be completed by mid February 2021</td>
</tr>
</tbody>
</table>

### 2021 - Tax Levy (Life Safety Funding Projects) Feb 2021

<table>
<thead>
<tr>
<th>Tax Levy (Life Safety Funding Projects) Projected 2021</th>
<th>Project Description</th>
<th>Funding Source</th>
<th>Consultant</th>
<th>Budget - Estimate</th>
<th>Project Status</th>
<th>Project Remarks</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pavement Resurfacing Phase 4</td>
<td>Mill and replace asphalt &amp; concrete roadway &amp; parking lot surfaces. Repair storm drains</td>
<td>Life Safety</td>
<td>Midwest Engineering Prof. (MEP)</td>
<td>$1,235,000</td>
<td>Planning &amp; Scheduling</td>
<td>Bid - Estimated Mar/Apr 2021</td>
</tr>
<tr>
<td>Roof Maintenance Recoil/AIT &amp; PAC</td>
<td>Recoat Roofs to extend life</td>
<td>Life Safety</td>
<td>APACE Design</td>
<td>$824,000</td>
<td>Planning &amp; Scheduling</td>
<td>Bid - Estimated March 2021</td>
</tr>
<tr>
<td>Elevator Upgrades</td>
<td>Modernize/Cab Upgrade Elevator #3 &amp; 5</td>
<td>Life Safety</td>
<td>Kone</td>
<td>$380,000</td>
<td>Planning &amp; Scheduling</td>
<td>Working with Kone Elevator</td>
</tr>
<tr>
<td>Replace Concrete Courtyard - East Peoria</td>
<td>Replace Concrete develop Greenspace - ADA Compliance</td>
<td>CDB/ICC</td>
<td>DKA</td>
<td>$1,000,000</td>
<td>Planning &amp; Scheduling</td>
<td>This project will be converted to a CDB project</td>
</tr>
<tr>
<td>Resurface EMS Bay</td>
<td>Resurface EMS Ambulance Bay</td>
<td>Life Safety</td>
<td>In House</td>
<td>$71,000</td>
<td>Planning &amp; Scheduling</td>
<td>In Process of getting quotes</td>
</tr>
<tr>
<td>Security Camera Upgrade</td>
<td>Upgrade current camera inventory technology</td>
<td>Life Safety</td>
<td>In House</td>
<td>$90,000</td>
<td>Planning &amp; Scheduling</td>
<td>In process of purchasing materials</td>
</tr>
<tr>
<td>Misc. Projects Under 100K</td>
<td>Misc. projects under 100K</td>
<td>Life Safety Carry Over Funds</td>
<td>In House</td>
<td>$426,503</td>
<td>Planning</td>
<td></td>
</tr>
</tbody>
</table>
Educational Foundation

The ICC Educational Foundation scholarship application for the 2021-2022 academic year is available online now through March 1st at 11:59 pm. Please encourage those you know to apply for these wonderful opportunities. Applicants can apply by completing one online application at icc.edu/scholarships.

The nomination form is now open for the Distinguished Alumnus and Alumnus of the Last Decade awards. Nominees must exemplify great success in their fields, provide humanitarian service and demonstrate interest and support of education and the college. Outstanding alumni may be nominated by completing the nomination forms located at icc.edu/alumni by March 31st.

Save the Dates:

Mark your calendars for the 2021 Community Celebration on Thursday, October 28th. Contact the Foundation offices for more information at foundation@icc.edu. Invitations will be mailed in September.