

# Illinois Central College

## Strategic Directions

Strategic Directions are broad directions that meet community needs, provide guidance for how ICC engages with and serves students, and support strategic approaches.

### Innovation

Model agility, creativity, and progressive thinking while leveraging resources to increase student success and prepare learners to meet ever-changing community and workforce needs.

### Engagement

Create a positive sense of community with internal and external stakeholders that connects with students at every level of their educational experience.

### Collaboration

Seek enhanced partnerships (internal and external) by communicating effectively and by designing and implementing clearly articulated outcomes.

### Alignment

Develop and refine integrated education and workforce systems based on collective understanding of student and community needs.

## Goal Statements

Goal statements are measurable courses of action that move an organization forward in its approach.

- **Increase completion rates for all students, particularly underperforming student groups.**

This goal will address creating systems that improve the outcomes of all students while targeting groups with high completion rate gaps (African-American, Pell-eligible, and part-time students). It will also consider the unique needs of adult students in programming redesign that aligns with career and academic goal attainment for returning adults.

- **Improve college readiness, career readiness, and student transitions across the educational ecosystem.**

This goal will address issues such as early high school interventions in English and Math, creating pathways from high school to ICC to transfer institutions/workforce, and improving success rates of students who begin in developmental courses.

- **Align curricula with workforce, transfer institutions, and community needs to ensure ICC meets regional demands.**

This goal will address curriculum alignment with partners, which may include businesses, community groups, economic development agencies, state and federal agencies, and funding/granting agencies. Additionally, it will address building and sustaining partnerships to guide pathways, scheduling, and work-based experiences while seeking resource-sharing around explicit outcomes.

- **Enhance the student-focused culture to increase student engagement.**

This goal addresses the redesign of our students' experiences for ease of engagement, which may include onboarding, scheduling, advising and enrollment. Additionally, it addresses the delivery of student-learning services and ensures academic innovation.

- **Build capacity for change to support employee engagement in the strategic agenda.**

This goal addresses employee support through professional development, active involvement, and transparent communications, while enhancing employee opportunities for job-sharing and cross-training.